### Final Presentation and Evaluation Amie Frain





### Development

My story was first developed on ChatGPT to give me a base. I started by writing my story idea, the characters I wanted to include, how I wanted the story to develop and that I wanted it to rhyme.

I then built upon this initial version until I had a version I was happy with.



#### **Bold words**

A lot of the books in my research and the ones I read to my daughter on an evening have bold words that stand out from the paragraph.

I have done this in my book for onomatopoeia words or words that can be emphasised when reading aloud to children.

Bella's heart felt lighter, her worries grew small,

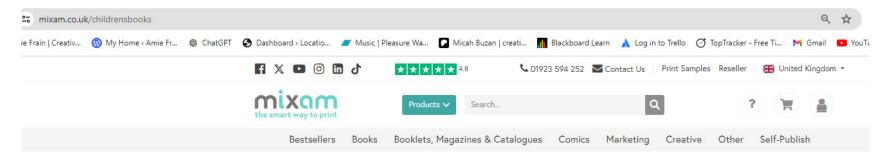
As Zurka showed her the beauty of night's

As Zurka showed her the beauty of night's gentle call.

Their ADVENTURE had washed all her fears away,

The night wasn't scary; it was just like the day.

#### **Book print**



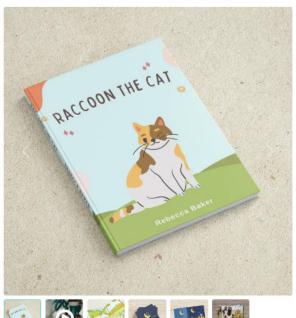
#### **Benefits of print:**

- See the design come to life
- Great addition to portfolio
- Academic credibility
- Gained experience and skills in getting a book printed
  Editing, designing and proofreading skillsw

#### **Childrens Book Printing**



Print custom Children's Books online and get young people reading. Whether printing personalised Children's Books or kids books about diversity, you can rely on our state-of-the-art printers to turn your work into engaging printed material. You can choose from a range of custom print options, including paper weights and professional cover finishes, to make your book the one little hands reach for again and again.











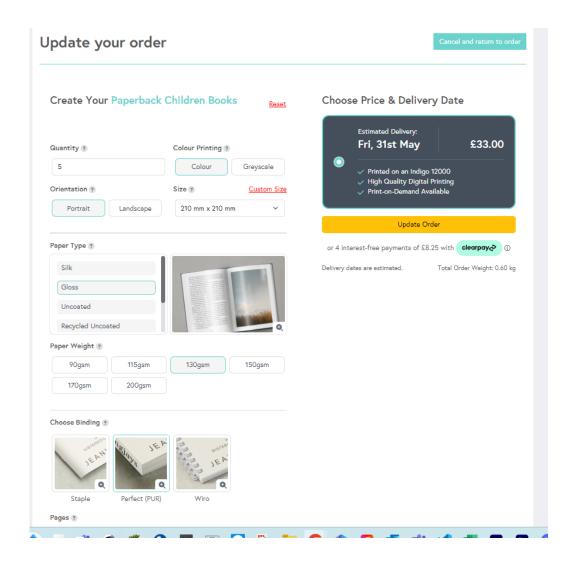




#### **Book print**

- My settings were:
   Artwork was 210mm x 210mm

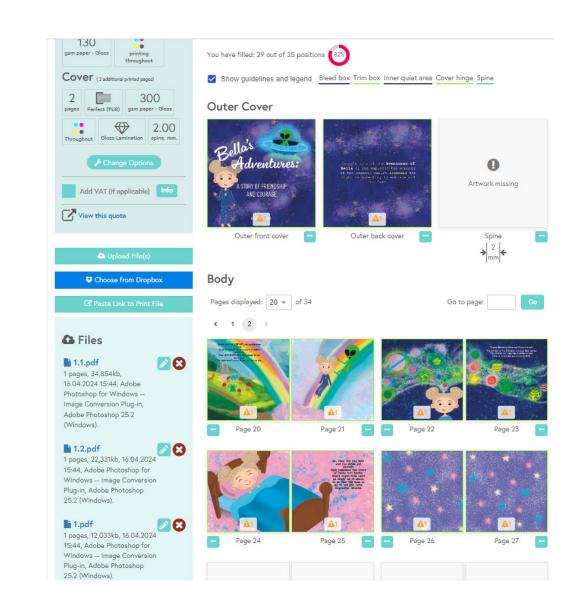
- Silk gloss paper type (Based on research)
  130gsm paper thickness
  "Perfect" Binding type as per usual children's books
  Gloss lamination cover



#### **Book print**

#### Final checks:

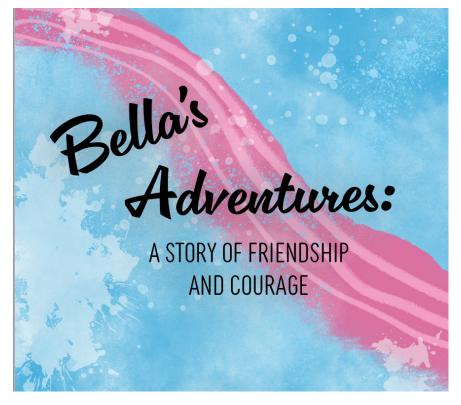
- •Re-arrange pages
- Create spine
- Final book previewCheck bleed and quiet area





## Planning & Research

#### **Ongoing research throughout**











#### **Book progression**

My project is unique due to the fact I plan to explore turning them in to personalised books for other children. I could change Bella's name to other children's names. 2 Syllable names would work the best but other names would also work. This is something I plan to explore after university to pursue as a secondary income. - I could create a website where drag and drop code could be used, for parents to build their own character and insert their child's name and the book gets printed unique to their child.

I also plan on doing a series of this book as I came up with 3 original concepts for this story which I would like to go on and complete after uni. I also have ideas for other stories - these are:

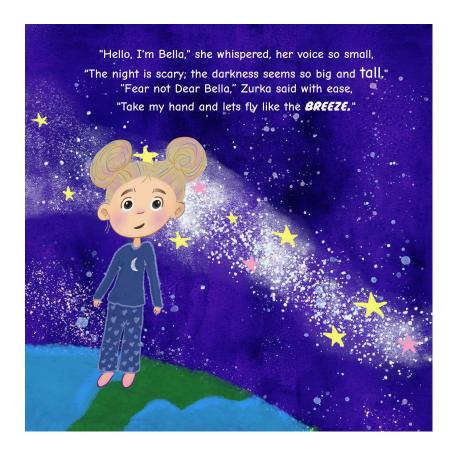
- Dangers of screen time
- The importance of mindfulness
- Healthy eating.
- Stranger Danger
- Cleaning your room

I am also looking to have this book published and possibly the whole series when it is completed.



#### **Client feedback**

- Bella's thoughts:
  •Loved the colouring in her hair
   Loved all the stars and details
   Enjoyed the rhyming
   Loved herself as a cartoon/drawing



#### **Learning process**

I have always tended to lean towards Illustrator for any design work. However to achieve the whimsical style I desired I quickly realised I needed to move to Photoshop. Because I have not used PS much for design it was a learning curve taking a deeper dive in to the software. Whilst learning how to use a graphics tab. I am glad I stepped out of my comfort zone and did this as not only have I become quite proficient in using my graphics tab I have learning loads in Photoshop.

I have learned loads about the brush tool, as well as learning how the blend, smudge and blur tools work. I have used the smudge tool to smudge certain colours together to achieve a desired effect. I also blurred out some backgrounds to add to the effect of the design like in the whimsical world.

I also learned more about adjustment layers and layer masks and how to keep layers organised so the document did not get too confusing.

Keyboard short cuts for faster working is something I have really honed in on during this process also.





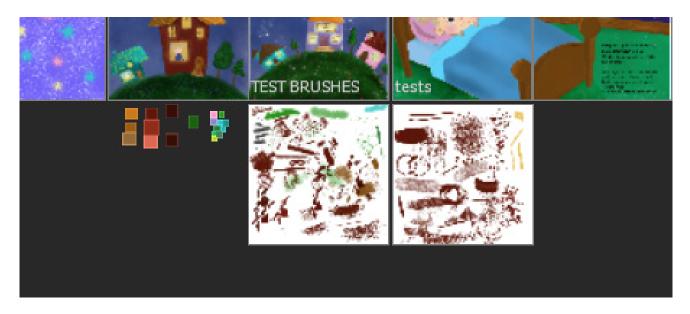
## Design

My first design choice was to choose to do a double page spread for my illustrations. Because my target audience is my client Bella's age group is key stage1 children, who are 5-7 year old's. This means these children are only just beginning to read, the main interest of this age group are the pictures. I didn't want to try and squish the picture on to a single page and as such, as per other books in my research such as the ones from the little tiger series, I chose to go with a double page spread per one verse.



Throughout the process I was using 'test pages' to test brushes to achieve the desired effect or texture that I had in mind.

When drawing assets like the town and houses. I created colour pallets underneath or to the side of the page which helped me switch between the colours using the 'i' key which is the eyedropper tool and 'B' key for the brush tool.

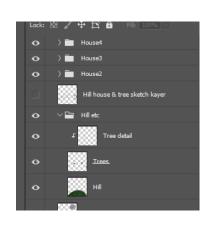


I began each page by firstly creating the background of the page. I then began sketching out the elements of the page. Once I had the bits in place like the houses and the trees, I then did another 'sketch' layer to neaten up the lines. On top of that layer I added the colourings. Then using adjustment layers I added texture using various brushes like the paper texture brush. Then using another adjustment layer I would add shading and highlights.

Admittedly I spent more time than I would of expected drawing the houses and adding texture. Because I am not familiar with the brush tool in Photoshop, it took a while looking through the various brush pallets and testing them to get the desired effect.





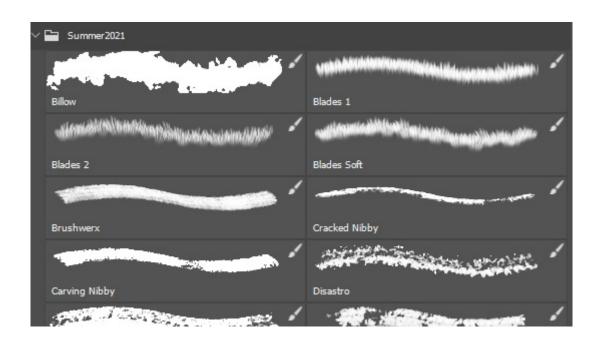




Using brushes from the summer brush folder I could add a grass effect to the grassy parts of the illustration.

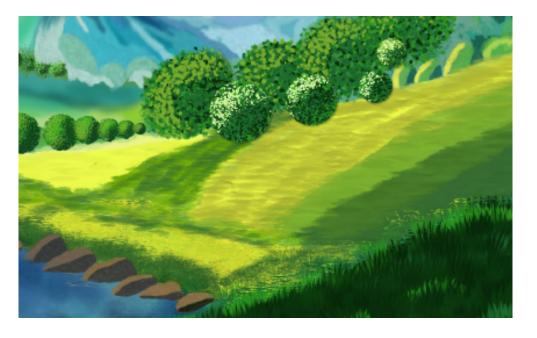
I also used the spatter brush to make the grass look as though it had little wildflowers growing over it.







This particular brush effect allowed me to create an effect like grass was blowing in the wind. I also used a variation of splatter and special effect brushes to create these dotted trees. I wanted the trees to be unrealistic to create this feeling of a mystical land.



I have never been strong at photo-realistic art. Getting things in the right places has always muddled my brain. But I had a picture in mind of what I wanted to create for the mystical land. As such to overcome this difficulty and achieve the illustration I desire I decided to use my skills of AI generation to use as a reference image. We learned in year2 how to use references images to create things in the adobe software, As such I typed a detailed description in an AI generator and generated images until I got two I was happy with.

The description was as follows:

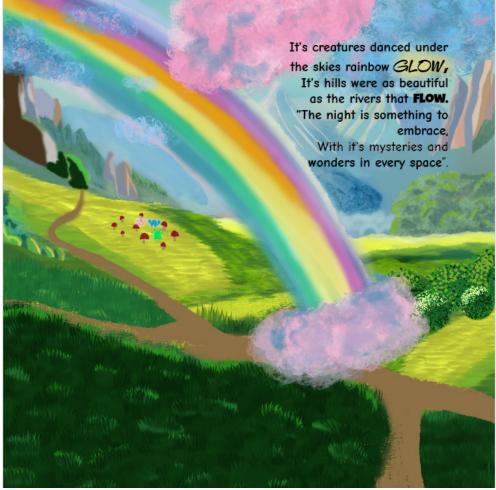
"A mystical land with a shining, glowing rainbow which runs down the image, creating a rainbow glow in the sky. Rivers running down from some mountains and big tall trees to the left of the image. Clouds in the sky and grassy lands".

This search returned some images and I chose the following ones:









When I was setting up the settings to print the book. I had to go back through each design to ensure they fit within a template for the pages to account for page movement and bleed. These are referred to as the 'Bleed Area' and 'Quiet area.

of 35 positions 82%

and legend Bleed box Trim box Inner quiet area Cover hinge

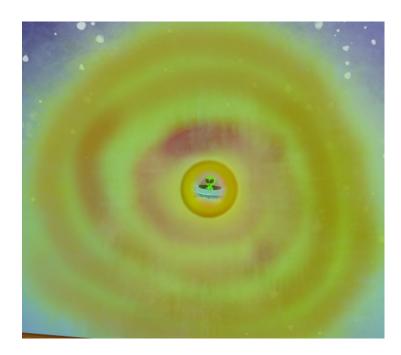
#### Front Outer Cover 210mm X 210mm

(Flat Size: 210mm X 210mm)

- Bleed Area: Bleed all edges: 3mm We aim to trim this area off, but some movement can occur. Extend your design into this area to avoid white gaps that could occur due to paper movement.
- Quiet Area: Quiet area top: 5mm, right: 5mm, bottom: 5mm, left: 12mm Keep any text or important elements away from this area. This area has a safe distance to allow for any paper movement as the trimming and binding can be done further in than expected.
- Trim Area Also referred as the outer edge. We aim to trim this area off to the final size, but some movement can occur.
- Fold Line Also referred as the inner edge. This is where the document will be folded or bound.

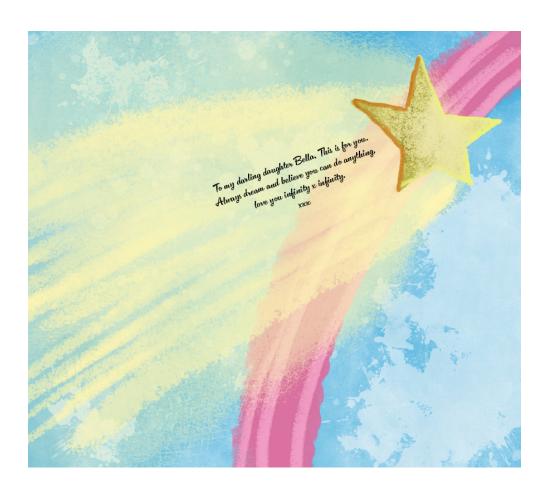
mixam

I decided to change the 'Bright beaming light' into a portal that Zurka was coming through. I also added further shading and texture to the bed, using the charcoal pencils in the brush palette. I then used the smudge tool on the bedpost to get this rough effect.





This page was made using a variation of the paper texture brush, charcoal and pencil brushes as well as various spatter and splatter effect brushes. The simplicity and texture of the design is inspired by some of Bella's favourite books. I looked through a number of books at their inner pages to see what sort of illustrations are used. They tend to be pretty much anything. Some have patters, some have lots of illustrations like of leaves for the Bug Bear story for example or some have simple illustrations like this one and some simply just have patterns like stripes. The inner pages I have created are in keeping with what is done in industry.



A lot of the books I looked at had acknowledgements in. Because this book was made for my daughter I too wanted to add in an acknowledgement.



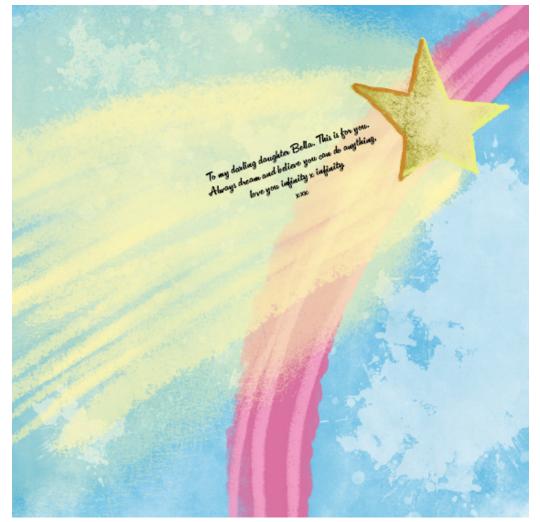
Another thing I noted that many children's books have is a "This book belongs to:" page. As such to make my book authentic I also designed one of these pages.

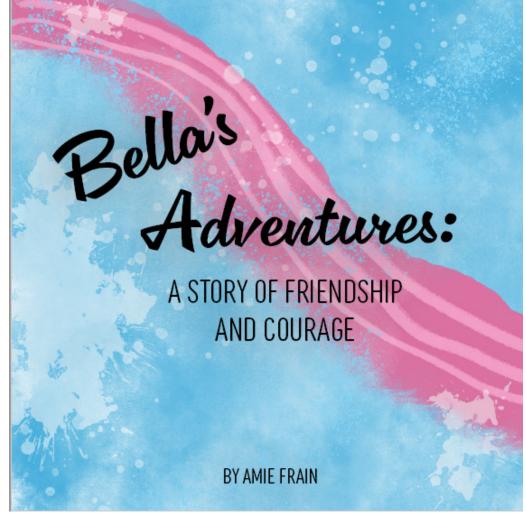
I used a paper texture brush for the background and the white paper. I wanted the paper to look tattered and battered as if its a torn off part of a treasure map made of parchment paper.

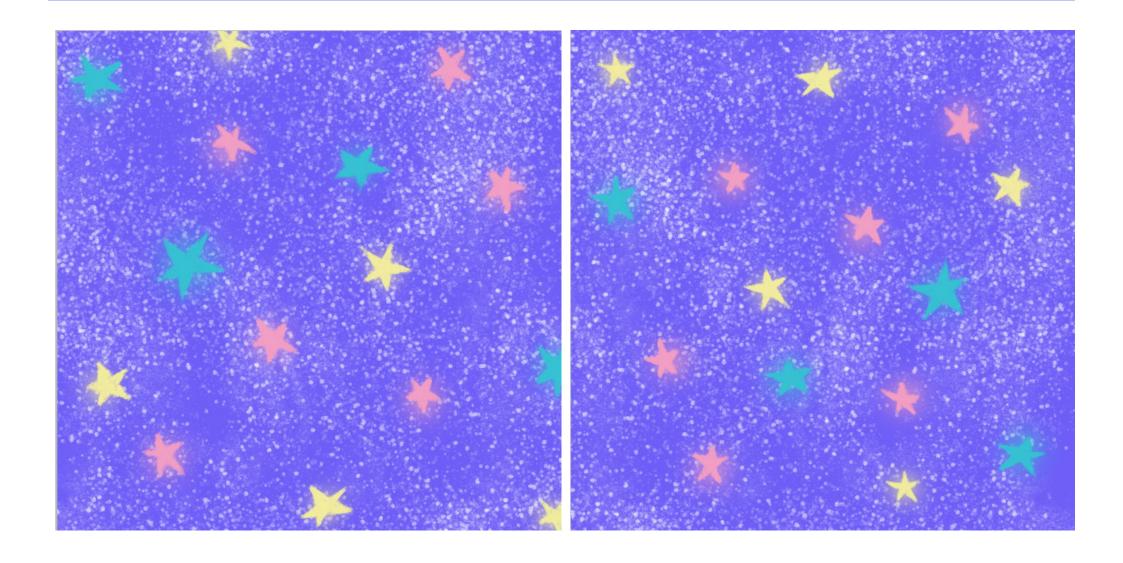


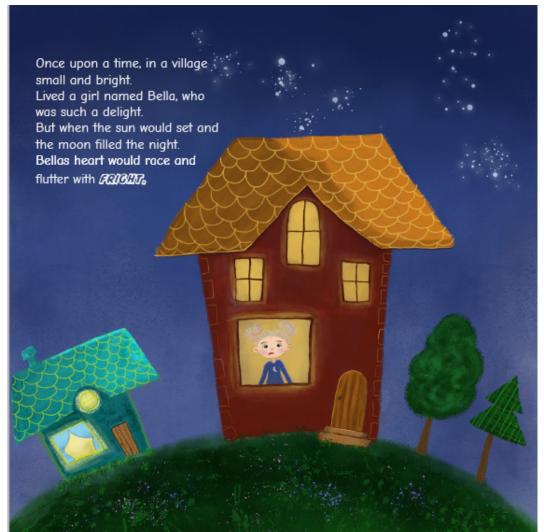














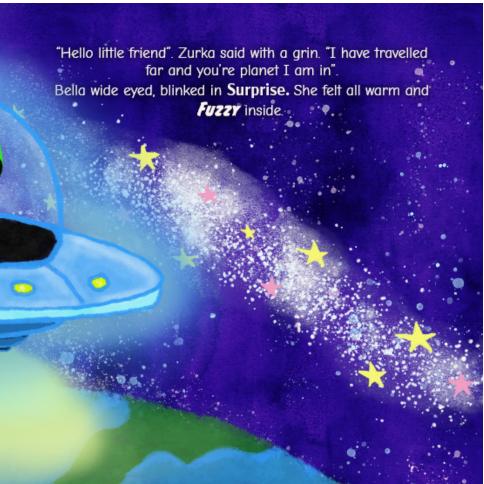




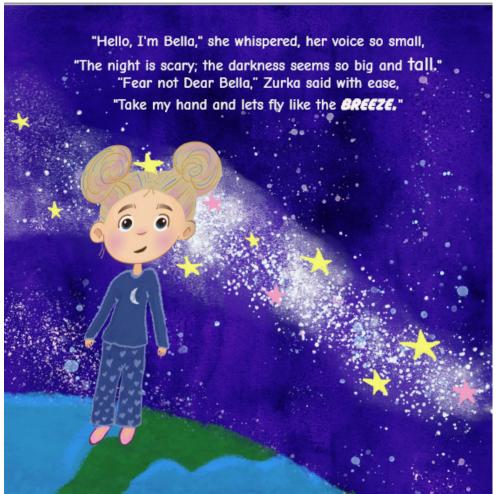


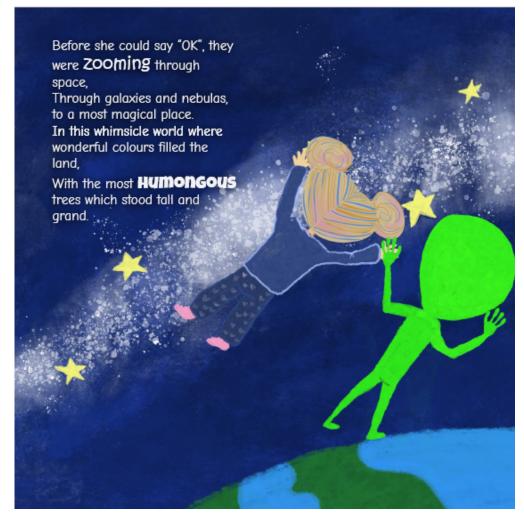






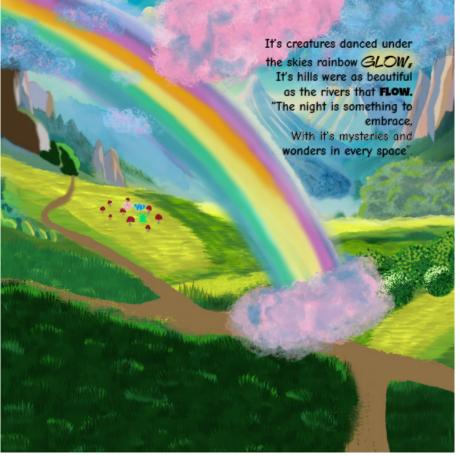


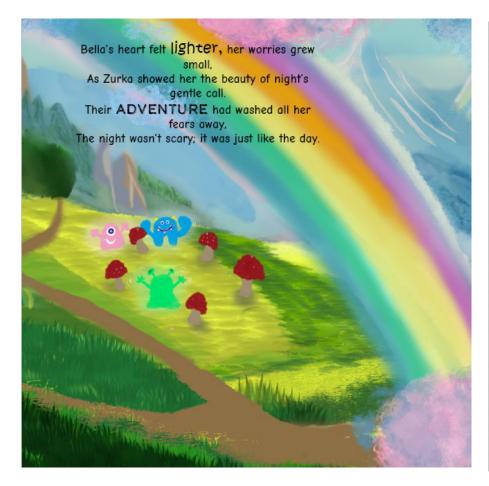






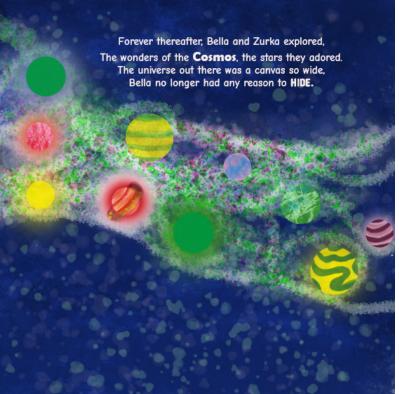






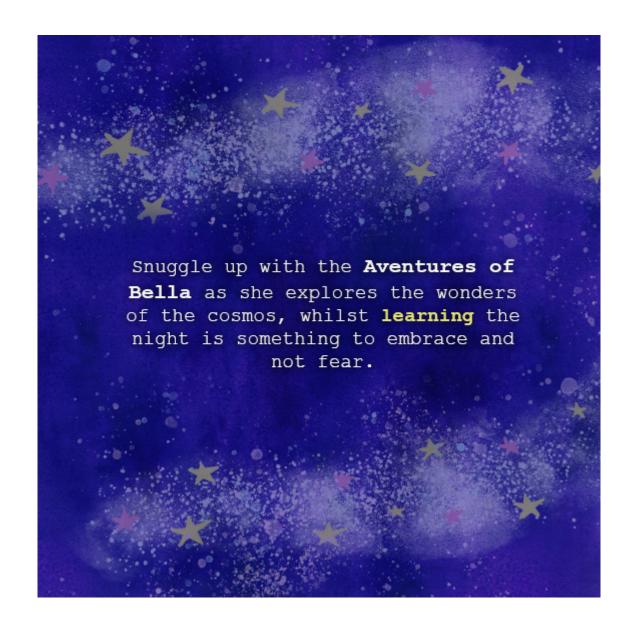














# Evaluation



When I do this process again. Rather than completing page by page. I think I would sketch out all the pages first. Get my story set out and how I want each place to look. Then go through and add all the colour and texture. I found that I spent quite long on some elements as I got caught up in adding so much texture. Which meant I ran out of time when it came to the inner pages and they had to be rushed slightly. I wanted to scan in Bella's drawings and have them as pinned up pictures on the inner leaf but I did not get time in the end to do this.

I also need to find a way of marking brushes. Or when I have used a bWWWrush for a specific thing, like clouds for example, I need to make sure I make a note of the brush or add them in to a folder as I was constantly losing the right brush that I wanted and wasted a lot of time testing brushes to find the effect I wanted to achieve.

I am very glad I decided to move from Illustrator to Photoshop as this allowed me to use the brush palette to much better achieve my whimsical illustration style. I also downloaded additional brush sets from the Adobe Website which gave me much more choice for the effect I want to achieve.